Photo Validation Notice For Park Admission

How is Photo Validation used at Universal Beijing Resort?
Universal Beijing Resort uses photo validation technology to verify use of certain theme park ticket products – making it faster and more seamless for you to experience our service.

We scan your facial image with your permission the first time you pass a turnstile. You may also choose to pre-upload your photo after purchasing tickets online. On subsequent visits we will rescan your facial image to verify that your admission is validated. This information helps facilitate re-entry and prevent fraud.

What information is collected as part of Photo Validation?
Photo validation technology is a system capable of verifying a person from a digital image. It compares selected facial features to an existing image source. It is similar to a person checking a photo ID, but uses a faster and more automated system. The photo validation system collects a digital image. From that image, the software builds a template. A template is a set of data points based on facial features. Both the digital image and templates are securely stored by Universal Beijing Resort on premise for up to one year upon the most recent collection (*separate link inserted*).

Are guests required to use photo validation?
You may visit Guest Services to opt out of the Photo Validation process. You will be instructed to carry and show a photo ID. Team Members will validate your entry with a visual check.

For more information, please refer to *Universal Beijing Resort Personal Information Protection Policy* which is available at:
https://www.universalbeijingresort.com/en/content/privacy-center